



Sponsorship Opportunities

Serene Hills Elementary sponsorships are always popular amongst our local businesses. Our sponsorship options are a great way to get your logo, promotional products, advertisements, and more to our SHE family and community.

We hope that you find a level of commitment that is right for your business. If you have a different idea of how your business would like to partner with SHE PTO, for the support of the school, or of one of our many events or programs, we would love to hear from you!

All funds raised go directly to the Serene Hills Elementary PTO to help support the numerous activities and programs that enhance the quality of education at our school. If you have any questions, please feel free to contact us at sheptoevents@gmail.com. We hope your business will join us in supporting education in our community!

Donations raised for the 2021 – 2022 school year will be allocated across the following programs:

Grade Level Classroom Supplies
Staff Appreciation
Across Campus Enrichment (ACE)
Field Trip Transportation
Serene Harbor

5th Grade Promotion
Specials Supplies
Father / Daughter Event
Mother / Son Event
Classroom Subscriptions

Serene Hills Elementary Facts

- ✓ 600 students and their Families
- ✓ 2021 – 2022 Fundraising Goal: \$45,000

Promotional Opportunities

- ✓ Website Exposure on the Serene Hills Elementary PTO Website
 - ✓ Thank You mention on TV in Admin Office
 - ✓ Social Media mentions
 - ✓ Banners at PTO Events
- ✓ And much much more (*See below for details*)

We Thank You for Your Support!!!!

SHE PTO / School-Wide Sponsorship Information

Captain Sponsor - \$3500

1. Logo Banner – (5ft X 7ft or smaller) proudly displayed at all PTO Events
2. Logo on "Sponsor Banner" proudly displayed at entrance of carnival
3. Business Card (2" x 3" max size) Advertisement and link to business website on footer and Sponsor Page of SHE PTO website through May 2022
4. Large Logo placement at one of the carnival rides
5. 4 All Access Wristbands & 40 Tickets for "Carnival on the Hill"
6. 1 Business / Company Promotional item to be placed inside reusable carnival bag given to guest at carnival event (Must be provided to SHE by April 1, 2022)
7. Business Logo (Largest Logo and/or Name) on reusable carnival bag given to all guest at the carnival event
8. Business can sponsor a carnival booth by volunteering to run the booth during the event. Can wear logo shirt and can display largest logo at booth (Shirt & Logo provided by sponsor)
9. Monthly mention on social media (Facebook & Instagram) – 8 times during year (1/month except December)
10. Scrolling Thank you with Logo on our office entry TV for the school year.
11. Recognition on School Marquee 4 consecutive weeks in Fall / 4 consecutive weeks in Spring
12. Inclusion in PTO Spring & Fall sponsor email to approximately 650 students & their families

Sailor Sponsor - \$1750

1. Logo Banner – (5ft X 7ft or smaller) proudly displayed at all PTO Events
2. Logo on "Sponsor Banner" proudly displayed at entrance of carnival
3. Business Card (2" x 3" max size) Advertisement and link to business website on footer and "Sponsor Page" of SHE PTO website through May 2022
4. Large Logo placement at one of the carnival rides
5. 2 All Access Wristbands & 10 Tickets for "Carnival on the Hill"
6. 1 Business / Company Promotional item to be placed inside reusable carnival bag given to guest at carnival event (Must be provided to SHE by April 1, 2022)
7. Business Logo /Name (Standard Size Logo and/or Name) on reusable carnival bag given to all guest at the carnival event
8. Business can sponsor a carnival booth by volunteering to run the booth during the event. Can wear logo shirt and can display largest logo at booth (Shirt & Logo provided by sponsor)
9. 4 Social Media mentions (Facebook & Instagram)
10. Scrolling Thank you with Logo on our office entry TV for the school year.
11. Recognition on School Marquee for one month
12. Inclusion in PTO Spring & Fall sponsor email to approximately 650 students & their families

Mate Sponsor - \$750

1. Logo Banner – (3ft X 5ft or smaller) proudly displayed at all PTO Events
2. Logo on "Sponsor Banner" proudly displayed at entrance of carnival
3. Business Card (2" x 3" max size) Advertisement and link to business website on footer and "Sponsor Page" of SHE PTO website through May 2022
4. 2 All Access Wristbands for "Carnival on the Hill"
5. 1 Business / Company Promotional item to be placed inside reusable carnival bag given to guest at carnival event (Must be provided to SHE by April 1, 2022)
6. Business Logo (Standard Logo and/or Name) on reusable carnival bag given to all guest at the carnival event.
7. Business can sponsor a carnival booth by volunteering to run the booth during the event. Can wear logo shirt and can display logo at booth (Shirt & Logo provided by sponsor)
8. 2 Social Media Mentions (Facebook & Instagram)
9. Scrolling Thank you with Logo on our office entry TV for the school year.
10. Inclusion in PTO Spring & Fall sponsor email to approximately 650 students & their families

Gold Sponsor - \$500

1. Business Name on "Sponsor Banner" proudly displayed at entrance of carnival
2. Business Logo on "Sponsor Page" of the SHE PTO website through May 2022
3. 1 Business / Company Promotional item to be placed inside reusable carnival bag given to guest at carnival event (Must be provided to SHE by April 1, 2022)
4. Business Name Only on reusable carnival bag given to all guest at the carnival event
5. Business can sponsor a carnival booth by volunteering to run the booth during the event. Can wear logo shirt and can display large business Name at booth. (Shirt & Logo provided by sponsor)
6. Scrolling Thank you with Logo on our office entry TV for the school year.
7. 1 Social Media Mention (Facebook & Instagram)

Silver Sponsor - \$250

1. 1 Business / Company Promotional item to be placed inside reusable bag given at carnival event. (Must be provided to SHE by April 1, 2022)
2. Business Name Only on reusable carnival bag given to all guest at the carnival event
3. Business can sponsor a carnival booth by volunteering to run the booth during the event. Can wear logo shirt and can display business Name at booth. (Shirt & Logo provided by sponsor)
4. Scrolling Thank you with Logo on our office entry TV for the school year.
5. Business Logo on "Sponsor Page" of the SHE PTO website through May 2022

SHE PTO Events Sponsorship Information

Field Day Sponsor - \$1500 ** Pending District Approval of the Event due to COVID 19 **

1. Logo banner (3ft X 5ft max) displayed at event (provided by sponsor)
2. Logo included on event flyers as event sponsor
3. Cool Towel with logo provided to all students (\$50 total)

Talent Show Sponsor - \$300 ** Pending District Approval of the Event due to COVID 19 **

1. Logo banner (3ft X 5ft max) displayed at event (provided by sponsor)
2. Logo included on event flyers as event sponsor
3. Name listed under "Sponsors" on program

Teacher Appreciation Sponsor - \$500 / In-Kind ** Only 14 Available **

1. PTO shows our appreciation to the staff at Serene Hills Elementary once a month and for a full week in May. This allows for 14 different sponsorship opportunities whether they are monetary or In-Kind.
2. A Logo will be displayed on the meal table for the day letting the teachers know the business that helped sponsor their daily treat
3. Logo on direct email and social media post about what PTO and our Sponsors did for each appreciation event



Serene Hills Elementary Sponsorship Form

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Please select desired sponsorship(s) below:

_____ Captain Sponsor - \$3500 _____ Sailor Sponsor - \$1750 _____ Mate Sponsor - \$750
_____ Gold Sponsor - \$500 _____ Silver Sponsor - \$250 _____ Field Day Sponsor - \$1500
_____ Talent Show Sponsor - \$300 _____ Teacher Appreciation Sponsor - \$500

Artwork Requirements

(For all Logos, Business Cards, and Advertisements)

JPG or PNG

High Resolution 300 DPI

Not A Screenshot (Actual Image)

All Artwork must be submitted along with the Sponsorship form via email to sheptoevents@gmail.com in order to keep all information together and ensure sponsorship agreement on our behalf is fulfilled.

Sponsorship Form Submission / Payment Options

Option 1: You may submit the attached form along with your logo to sheptoevents@gmail.com and mail a check made out to "SHE PTO" mailed to the following address:

Serene Hills Elementary PTO
Attn: SHE Sponsorships
3301 Serene Hills Drive
Lakeway, TX 78738

Option 2: You may go to www.serenehillsppto.org/sponsor and fill out the Sponsorship Form online and submit your payment via PayPal. **Please note when submitting your payment via PayPal there will be a processing fee.

THANK YOU!